



BUCCINO TO SERVE AS CLAIMS ADMINISTRATOR

*Buccino & Associates, Inc., named Claims Administrator for
Plainview Milk Products Cooperative Litigation.*

Chicago, October 26, 2010-Gerald P. Buccino, Chairman and CEO is pleased to announce that Buccino & Associates, Inc. ("Buccino") was appointed Claims Administrator by Federal Magistrate Judge Young B. Kim, United States District Court, Northern District of Illinois, Chicago, in the Plainview Milk Products Cooperative litigation (Milk Specialties Company vs. Plainview Milk Products Cooperative, et. al. Case No. 09 C 5429.)

As Claims Administrator, Buccino is responsible for working with Judge Kim and the lawyers in this case to develop a claims protocol to be used in notifying potential claimants, providing instructions to potential claimants in how to submit damage claims and establishing criteria by which each claim will be evaluated. Once the claim submission period is terminated, Buccino will provide a report to Judge Kim summarizing the claimants with approved claims and certifying the amount of damage that has been approved in each claim. This information will be used by Judge Kim, the lawyers and the parties to determine whether reaching a global settlement in this case is in their best interest.

Mr. Buccino stated that we are pleased that Judge Kim has selected Buccino & Associates, Inc. to be Claims Administrator in this complex product liability case. Christopher L. Picone, President and Gerard Buccino, Director will lead the Buccino team in this project. Both Chris Picone and Gerard Buccino possess significant leadership and financial skills that will prove to be valuable assets to all the parties involved in this case.

About Buccino & Associates Inc.,

Founded in 1981, Buccino & Associates, Inc. is one of America's premier strategic and financial consulting firms providing clients comprehensive advisory services designed to enhance cash flow and position companies for long-term profitability. Services include strategic and financial assessment of business operations; turnaround consulting; financial advisory services to lenders, creditors and other economic stakeholders; crisis and interim management; valuation; real estate; insolvency and reorganization services; corporate restructuring; forensic analysis; litigation support and expert testimony.

For more information see www.buccinoassociates.com

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