



Buccino & Associates, Inc.

BUCCINO MANAGING DIRECTOR IN CRO ROLE

Christopher L. Picone named Chief Restructuring Officer of Sea Launch Company, LLC.

Chicago, November 18, 2009---Gerald P. Buccino, Chairman and CEO is pleased to announce that Christopher L. Picone, a Managing Director in the firm's Chicago office has been named Chief Restructuring Officer (“CRO”) of Sea Launch Company, LLC, (“Sea Launch”) headquartered in Long Beach, CA.

Sea Launch is a leading provider of launch services to the commercial satellite industry. Sea Launch and its affiliated entities filed voluntary petitions to reorganize under Chapter 11 of the United States Bankruptcy Code on June 22, 2009. The petitions were filed in the U.S. Bankruptcy Court in Delaware. The retention of Buccino & Associates and the appointment of Mr. Picone as CRO was approved *nunc pro tunc* by the Bankruptcy Court on November 16, 2009. In his capacity as CRO, Mr. Picone will lead Sea Launch’s restructuring efforts. Sea Launch currently projects emergence from Chapter 11 protection in the first quarter of 2010.

Mr. Buccino stated that we are pleased with this retention and the appointment of Mr. Picone as CRO of this unique company and believe that Mr. Picone’s significant leadership, financial and reorganization skills will prove to be valuable assets to Sea Launch’s reorganization efforts.

In parallel with its focus on the reorganization process, Sea Launch is currently preparing for the launch of the Intelsat 15 satellite later this month, with a Zenit-3SLB vehicle from Site 45 at the Baikonur Space Center in Kazakhstan. This is Sea Launch’s fourth and final launch campaign for 2009. For additional information about this mission, and about Sea Launch, please visit the company’s website at: www.sea-launch.com.

About Buccino & Associates, Inc.,

Founded in 1981, Buccino & Associates, Inc. is one of America's premier strategic and financial consulting firms providing clients comprehensive advisory services designed to enhance cash flow and position companies for long-term profitability. Services include strategic and financial assessment of business operations; turnaround consulting; financial advisory services to lenders, creditors and other economic stakeholders; crisis and interim management; valuation; real estate; insolvency and reorganization services; corporate restructuring; forensic analysis; litigation support and expert testimony. Buccino & Associates, Inc. has offices in Chicago and New York.

For more information see www.buccinoassociates.com .