



**BUCCINO & ASSOCIATES AWARDED
CROSS-BORDER DEAL OF THE YEAR**

CHICAGO, March 29, 2011 - Gerald P. Buccino, Chairman, and Chief Executive Officer of Buccino & Associates, Inc. is pleased to announce that Buccino & Associates was awarded the 2011 Turnaround Award for Cross-Border Deal of the Year, at the 5th Annual Distressed Investing Summit and Turnaround Award Gala at The Colony in Palm Beach Florida on March 7th, 2011 sponsored by The M&A Advisor.

Buccino & Associates was chosen among 137 finalists to receive the award for its work on the Sea Launch Chapter 11 Reorganization. The 2011 Turnaround Awards honored deal-teams, deal-makers, and firms whose activities set the standard for the industry. An independent body of expert judges that span the M&A industry determined the ultimate recipients of the award. Winners were revealed at the invitation only gala, hosting the top restructuring, turnaround and distressed investing professionals from around the world.

Christopher L. Picone, President of Buccino & Associates was the Chief Restructuring Officer, (“CRO”) for the Sea Launch Chapter 11 Reorganization and he and Jerry Buccino were in attendance to accept the award on behalf of Buccino & Associates and the other members of the deal making team including Alston & Bird, Milbank, Tweed, Hadley & McCloy, LLP, Salans, LLP and AVICON (UK).

Gerald Buccino said “While we all know it’s a great honor to be nominated for this award, it’s an even greater honor to win. I am very pleased that the M&A Advisor has chosen to honor the fine work done on the Sea Launch project by Buccino & Associates and Chris Picone as CRO, together with all the members of the deal team.

“The award winners represent the best of the turnaround, restructuring and distressed investing industry in 2011 and earned these honors by standing out in a group of very impressive finalists,” said Roger Aguinaldo, CEO of The M&A Advisor. “Buccino & Associates, Inc. should take great pride in their award”

About Buccino & Associates Inc.,

Founded in 1981, Buccino & Associates, Inc. is one of America's premier strategic and financial consulting firms providing clients comprehensive advisory services designed to enhance cash flow and position companies for long-term profitability. Services include strategic and financial assessment of business operations; turnaround consulting; financial advisory services to lenders, creditors and other economic stakeholders; crisis and interim management; valuation; real estate; insolvency and reorganization services; corporate restructuring; forensic analysis; litigation support and expert testimony.

For more information see www.buccinoassociates.com