



Robert M. Blumenfeld
Senior Vice President and Managing Director

Buccino & Associates, Inc.
260 Madison Avenue
8th Floor
New York, NY 10016
Tel: (212) 459-2600

BobbyB@BuccinoAssociates.com

Robert ("Bobby") Blumenfeld is an industry veteran having worked with over 450 domestic and international businesses providing restructuring, turnaround, workout, capital raising, and acting as a CRO (Chief Restructuring Officer). He has worked with a cross section of US industries including; retailing, manufacturing, distribution, financial services, apparel, furniture, electronics, airline, sports, advertising, building products, tobacco, and seafood.

Mr. Blumenfeld started his career with April-Marcus, a retail turnaround and restructuring firm, providing businesses with hands-on financial, management, merchandising, credit, advertising, and accounting support. During this time, Mr. Blumenfeld was an owner of 9 retail stores in Los Angeles, and had interests in 25 other businesses. Early in his career, he started the Blumenfeld Group providing consulting and operational services to a 500 unit retail chain from Finland as well as interpreting the US market for companies from Finland, France and the UK. He was later engaged to manage a \$90 million retail advertising account.

Mr. Blumenfeld's career included President of April-Blumenfeld; providing credit support, restructuring, turnaround, and advertising support to retail businesses. During this time he negotiated the acquisition of a financially distressed 38 store national retail chain and manufacturing facility. In addition, he was involved in providing mediation and arbitration services for business owners experiencing severe credit problems, negotiating out of court settlements to alleviate cash flow problems, and raising financing for clients.

As President of ARG Recovery, a national valuation and workout firm, Mr. Blumenfeld worked on behalf of creditors, debtors, and some of the nation's largest banks to provide tactics, strategies, and implementation in solving financial and operational issues. He worked on projects including; the wind-down of 180 Flooring America stores, management responsibility for the disposition of \$25 million in roofing materials on behalf of Global Building Materials, a distress consultant to LD Brinkman a \$90 million national flooring distributor, acting as a CRO for the Golf America retail chain, as well as retained by a regional bank to handle the restructuring and ultimate sale of a building products company.

Prior to joining Buccino & Associates, Mr. Blumenfeld was a Senior Vice-President of Bryant Park Capital and a Managing Director of Bryant Park Valuation Services. Bryant Park Capital provides Merger & Acquisition, Cash Raising, and Strategic Consulting to middle market companies.

Mr. Blumenfeld is currently President of the New York Chapter of the Association for Corporate Growth (www.acgnyc.org) and on the Executive Board of ACG Global. ACG is a global transactional based networking association with over 12,000 members. Additionally, Mr. Blumenfeld is on the Board of the New York Chapter of the Turnaround Management Association (TMA).

Mr. Blumenfeld received his BS degree from Babson College, and earned his MBA in Finance from Fordham University. He also holds Series 7 and 63 security licenses. Mr. Blumenfeld has been quoted in numerous articles dealing with financial and management issues and has had articles published including; "The Journal of Corporate Renewal," "Mergers and Acquisitions," and "Daily Bankruptcy Review."